

## Winter Blues will be over soon

JANUARY 2023 NEWSLETTER

**JANUARY 8, 2023** 

Issue #01

#### **Editor: Carolyn Fox**

Hello everyone...

It was so much fun spending time with our HOG family before heading for our winter retreat.



Pam Flint will be filling in for me as Membership Officer at the meetings. We had 50 members that either joined or renewed at the January Meeting. It was awesome to see so many members at the meeting and, hopefully a sign that we'll have more members on the 2023 rides. The 2023 Ride Summary <u>Draft</u> is completed and a copy is in this newsletter. Activities has locked the hotels for the overnight ones, so please be sure to read the Activities article.

#### **Director: Scott Herbert**

First, I want to thank everyone who came to the meeting in January. It was nice to see such an exceptional turnout.

We will be volunteering for the Salmon Assault again this year. For those of you who don't know what this is, The Salmon Assault is a fishing trip for Veterans. We will be looking for a few volunteers to put flags up along the channel. This year it is May 20. We have a ride that day for Blessing of the bikes. If you aren't going on the ride and want to Volunteer let me know. I previously signed up to lead the Ride to the Blessing, but I will need a Road captain to take this date for me. Let me know if anyone is able.

I am hoping to get information for the Grad ride by February for the June Graduation. We will be looking for a lot of Volunteers for that day. Last year we didn't have enough bikes and had to make a couple trips. It was a little embarrassing. I am thinking the date will be June 4th more to come. We do have a ride planned for that day we will just have to make sure to be back in time.

I hope everyone had fun at the Holiday Party. Thank you to everyone that helped put this together.

Thank you, Scott Herbert

#### The JANUARY Newsletter also includes:

- JANUARY Meeting minutes
- Activities has some 2023 rides AND hotel information for your review
- 2023 Ride/Activities Schedule
- Message from our Regional Manager, Paul Blotske.
- NEW H.O.G Officer Spotlight: ACTIVITIES
- FEBRUARY Calendar of events/rides for the Chapter and Hot Rod Harley Davidson.

#### **Assistant Director: Scott White**

Happy New Year everyone

I hope that the holidays were good to everyone and you are looking forward to nice weather, like I am, to get here sooner rather than later.

Thank you to everyone that participated in Ride365 last year, I am waiting for the totals to be posted by H.O.G. and will announce them when they are available. The ride schedule is completed, with Road Captains chosen their rides, just remember things are always subject to change. Activities did a great job setting this schedule up with some fun rides.

It was very nice to welcome 4 new members already this year, hopefully we get more soon. Be sure to say "hello" when you see them at the next meeting.

I am looking forward to the Holiday party and plan on having a good time.

Scott



J. Scott Zerlaut, Christine Johnson & Duane Johnson (Kevin Lawrence – not available for picture)

#### Activities: Jamie Herbert/Terri White

HI Everyone,

We have some great rides and events planned for 2023. Below is all the information needed to book your rooms for the trips.

#### Fingers Lake New York -

 July 28<sup>th</sup> - Hampton Inn and Suites Elyria OH - must make reservations by June 1

**Please note,** the entire URL must be copied and pasted for it to work properly. Please share this link with anyone who needs to book their sleeping rooms.

https://www.hilton.com/en/book/reservation/deeplink/?cty hocn=CLEEYHX&groupCode=CHHMH1&arrivaldate=20 23-07-28&departuredate=2023-07-

29&cid=OM, WW, HILTONLINK, EN, DirectLink&fromId=HILTONLINKDIRECT

Another way your guests can book their reservations is by calling our Hilton Reservations toll-free number at 1-800-HILTONS, have your guests mention the MUSKEGON HOG CHAPTER 1 Group Block at Hampton Inn & Suites Elyria or the unique code MH1 to receive your group rate.

 July 29th - Wingate by Wyndham Erie PA - \$179 plus tax Standard Double Queen. Must make reservations by June 3

Booking Link - 23.07.29 Muskegon Hog Chapter - Wingate by Wyndham Erie

If you are going to call the to make your reservation, tell the Code Muskegon Hog Chapter 814-860-3050

 July 30th – Aug 3rd – Microtel by Wyndham Penn Yan NY 315-517-1074 tell them you are with the Muskegon Hog Chapter they have rooms held for us.

The options are 1 Queen bed \$109 a night plus tax or 2 Queen Beds - \$119 a night plus tax. You must have your reservation made by June 1,2023.

 Aug 3rd Hampton Inn and Suites Elyria OH - must have room reserved by June 1

Simply copy and paste the URL below into your browser to access the exclusive rates available for this group: Booking Link:

https://www.hilton.com/en/book/reservation/deeplink/?cty hocn=CLEEYHX&groupCode=CHHMH2&arrivaldate=20 23-08-03&departuredate=2023-08-

04&cid=OM, WW, HILTONLINK, EN, DirectLink& from Id=HILTONLINKDIRECT

Another way your guests can book their reservations is by calling our Hilton Reservations toll-free number at 1-800-HILTONS, have your guests mention the MUSKEGON HOG CHAPTER 2 Group Block at Hampton Inn & Suites Elyria or the unique code MH2 to receive your group rate.

#### Skybridge Ride - Boyne Mountain

June 24th - Baymont by Wyndham, 989-731-6331
 The Group ID MHC624 - \$120 plus sales tax. You must have your room booked by May 24th to get the group rate.

We will be doing the Skybridge. Adult tickets \$25 and Senior 70+ \$20 for 3-hour Access We can't buy tickets yet for June but when they become available, I will let everyone know.

World's Longest Timber-Towered Suspension Bridge. Take a walk on the wild side. Panoramic valley views and extensive light displays are a guaranteed camera pleaser. Open year round, every season has a reason to take in the views from this architectural masterpiece. Guests ride the historic Hemlock Scenic Chairlift to the mountain's top, then venture out along the exhilarating 1,200-foot long and 118-foot-high pedestrian bridge.





<u>Mystery Overnight Ride</u> - Sept 16th \$142.50 a room. They will have double Beds. You must have this paid to Activities by the August meeting.

<u>Valentines Dinner Fun</u> – February 18<sup>th</sup>
We have some Valentines fun planned for February. We will be meeting at the Socibowl, Feb 18th at 5pm for bowling, food and fun. Please sign up if you are attending at the February meeting.



See everyone in February. Jamie and Terri.

Meetyour 2023
Road Captains

Tim Flint, Scott Herbert, Al Fox, Larry Foose, Ken Howe (Head R.C.), Mark Manthei, Jim Berlin, Scott White And Greg Nowak - who was not available for the picture

### 2023 Muskegon HOG Chapter Riding/Activities Summary

Feb		KS up				
Feb/12	<b>HOG Chapter Meeting</b>	-				
Feb/18	Valentines Dinner & /Fun - Socibowl	TBD				
Mar						
Mar/12	<b>HOG Chapter Meeting</b>	1:00p				
April						
Apr/09	EASTER					
Apr/16	<b>HOG Chapter Meeting</b>	1:00p				
May						
May/07	Spring Ride/Sue & Larry's	9:00a				
May/14	Mother's Day					
May/15	Hog Chapter Meeting (Monday)	6:00p				
May/16	Oh Brother's Dinner Ride	6:00p				
May/20	Blessing of the bikes	10:00a				
May/20	Salmon Assualt for Veteran's Day					
May/21	Impromptu Ride-weather permitting					
May/27	Memorial Day Weekend					
May/28	Memorial Day Weekend					
May/29	Memorial Day					
June						
Jun/03	Clifford Lake Inn - Donation ride	10:00a				
Jun/04	n/04 Brown Bear Shelby					
Jun/10	Larry's Pub, Gobles	10:00a				
Jun/11	Herb Fire Pizza, Grand Rapids	1:00p				
June13	Hog Chapter Meeting (Tuesday)	6:00p				
Jun/14	Crazy Horse, Holland	6:00p				
Jun/17	Jun/17 McCourtie Park, Hillsdale & Two Lakes Tayern					
Jun/18	Two Lakes Tavern 6:0  Father's Day					
Jun 24-25	Sky Bridge Boyne Mountain	TBD				

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July	anolitik.	KS up
Jul/01	DICCIT	
Jul/02		
Jul/04	n of July	
Jul/08	Duck Lake Tavern, Albion	10:00p
Jul/09	Kitchen 67, Grand Rapids	1:00p
Jul/12	<b>HOG Chapter Meeting (Wednesday)</b>	6:00p
July 13-16	HD Homecoming/40th Anniversary	
Jul/15	Picnic Ride (Mel & Alicia's Camp)	TBD
Jul/16	The Win Tavern 33, Jenison	1:00p
Jul/18	The Fat Burrito, Holland	6:00p
Jul 19-23	Bike Time	
Jul 28-Aug 4	Fingers Lake, NY Vacation Ride	TBD
August		
Aug/06	Alfano's Pub, Double Dip & Golf, GR	1:00p
Aug/10	Hog Chapter Meeting (Thursday)	6:00p
Aug/12	Idler River Boat & Dockside, S.Haven	10:00a
Aug/13	American Char, Zeeland	1:00p
Aug/15	Coopersville Brewing, Coopersville	6:00p
Aug/19	Buddies on the Beach, Lake Odessa	10:00a
Aug/20	Ed DunneBack and Girls, GR	1:00p
Aug/26	The Landing, Charlevoix Donation Rid	8:00a
Aug/27	Dave & Busters, GR	

**Note:** Unless specified, we will meet at Hot Rod Harley Davidson, 149 Shoreline Drive, Muskegon, **30 minutes prior to kick stands up time.** 

Donation Rides are for our "Adopt-A-Family" initiative

Most rides are "Closed", which means only members and their guest. So if interested in riding with us, give us a call and <u>be our quest</u>.





### Muskegon H.O.G. Chapter #1962 - Meeting Minutes January 8, 2023

Pledge of Allegiance and a moment of silence for our fallen Bikers, Friends, Family and Military was led by Scott White

#### **DIRECTOR: Scott Herbert**

Membership dues for year 2023 is \$20 per person starting this month. National HOG membership needs to be active to join local HOG chapter. Holiday Party is next Saturday. Today is the last day that tickets are available.

#### **ASSITANT DIRECTOR: Scott White -**

- Thank you everyone for participating in the Ride 365. I didn't get a chance to look at the rankings for 2022 before they took them down, but we should be in the top 10 for our region.
- We would like to welcome three new members.
   Scott is a math teacher for Grant school district and rides a Heritage. He has a wife and kids. Duane and Chris Johnson, he is and truck driver and she works at Paramount Wax Foundry. They ride a Street Glide.
- Spring Run will be a little different this year. Instead
  of going to Mel and Alicia's for breakfast, we will be
  going to Sue and Larry's for lunch. Details to follow.

#### TREASURER: Pam Flint

We received interest payment this month, no expenditures.

#### **SECRETARY: Michelle Berlin**

Nothing new to report. Minutes from last month have been approved and filed

#### **EDITOR/COMMUNICATIONS: Carolyn Fox**

The Gift wrapping and donation to Harbor of Grace Food Pantry totaled \$600. A big thank you to all that helped us make this effort successful

Al and Carolyn delivered our gifts and food to the adopted family for Christmas. The single mom lives in the projects with two of her three children being special needs. Carolyn noticed when mom was putting food in the pantry, it was empty before our food was delivered. It was quite a moving experience for Al and Carolyn. It makes you stop and think about how thankful we should be, not only do we have resources to put food on our table and a roof over our families head, we have wonderful friends to spend our holidays with.

#### **HEAD ROAD CAPTAIN: Ken Howe**

We have our first meeting this afternoon

#### **MEMBERSHIP: Carolyn Fox**

New membership year starts this month. She will still be taking renewals after the meeting.

#### **APPAREL: Jim Berlin**

Tan and brown patches are half off this month. Let me know if you would like to place an order.

#### Webmaster: Greg Marczak

The Chapter owns the website domain but modifications and security are done through WIX, he is looking at changing to Go Daddy as a cost savings. He will be investigating it more before making his suggestion for change.

#### **ACTIVITIES: Jamie Herbert and Terri White**

- 2023 Road Captains meeting today after lunch at Al and Carolyn's house. Anyone interested in leading rides this year please come to the meeting.
- Fingers Lake, NY July 28- August 4, 2023. We Have 10 cabins reserved. We will have more details to come on motels for the trip with links for reservations. You will need to book those yourself.
- Blessing of the Bikes in Baldwin this year we will be going on Saturday May 20th. The plan is to make bigger trip out of the ride. We will be going in to Baldwin, having lunch somewhere and of course ICE CREAM.
- Beyond Mountains Sky Bridge trip is scheduled for June 24 and 25. The sign-up sheet is in the back.
- Milwaukee Trip is up in the air, if you are interested let Jim and Michelle Berlin know.
- Chili Cook Off will be done by another group this year. Josie is organizing it and we will be supporting them.
- Don't forget your white elephant gift for the party at Hagar's this Saturday. It can be anything you have laying around the house. If you got something for Christmas you didn't want, but didn't return, now is the time to get rid of it.

#### **SAFETY: Greg Marczak**

Going into a corner do you brake or glide through? You need to use brakes. Pre load coming into an intersection and going into a curve. It will make you reaction time much quicker. Preloading the front brake means keeping the lever close to the engagement point so that there is little to no acceleration before the brakes react to the motion and they, therefore, don't bite down as quickly and aggressively. This should, in turn, result in a smoother, easier-to-control maneuver.

#### Misc. business:

- There was a discussion regarding the use of gift cards for charity at the holidays.
- Sue Foose won the DING A LING award. During the mystery overnight she left her lights on and her battery went dead. It took someone with a truck and jump cables to get it started.

#### Respectfully, Michelle Myers Berlin



Happy new year! Every fresh season brings with it the excitement and anticipation of new riding adventures waiting to be discovered. This year is no different. If anything, it feels extra special for a few reasons. Let me begin by welcoming all new and returning H.O.G. officers to the first H.O.G. Officer Connection newsletter of 2023.

This year we are celebrating Harley-Davidson's 120th Anniversary and the 40th Anniversary of the Harley Owners Group, along with the 100th anniversary of the Laconia rally in New Hampshire, one of the "big three" rallies in the United States. Major milestones like these bring people together to create a bountiful harvest of indelible memories that will last a lifetime. I hope you are as eager and excited as I am about the year ahead.

Earlier this week we made some major announcements about entertainment for the Harley-Davidson Homecoming in July and the special edition motorcycles that will be available to celebrate the company's 120th Anniversary. I won't spoil it for you if you haven't seen the news yet, so head on over to h-d.com for all the details.

This year will be a very busy and fun one for the H.O.G. team. We kicked it off earlier this month with the first of 21 Regional Officer Connection training sessions we are hosting around the country. Whether you are a new chapter officer or an experienced veteran, attending ROC is a great way to kick off your own riding season. I promise you will leave with new ideas for running your chapter and fresh enthusiasm for your role. If you haven't already attended one or reserved a spot in an upcoming session, I encourage you to do so. You can register here.

One of the topics we discuss at ROC is the power and importance of H.O.G.'s Ride 365 program as a tool to encourage more members to ride more often. Ride 365 recognizes members who achieve mileage goals and complete riding challenges, but it's more than simply a rewards program. It's also a way to engage in shared experiences, solo and collectively, to share the bond of riding with a larger community and to participate in something bigger than yourself. This year, I encourage you to think about creative ways you can use Ride 365 to plan rides for your chapter and encourage your members to spend more time in the saddle.

Usually, I end this with a reminder to make sure your members get their mileage readings taken, but this month I'll also throw in a reminder to make sure to have your members sign a new annual waiver and release form. This must be done every year after January 1! As always, thanks for everything you do to make the Harley Owners Group the biggest and best riding club in the world, and I hope to see you on the road soon.



#### **PAUL BLOTSKE** H.O.G. Regional Manager - Central 414-305-7132

Email Paul.Blotske@harley-davidson.com

# H.O.G. Officer Spotlight: ACTIVITIES OFFICER



Next up in our H.O.G. Officer spotlight series is the Activities Officer. A discretionary chapter officer role, the Activities Officer is responsible for "assisting in planning and administering chapter events." Additional duties include:

- Assisting the sponsoring dealer and Chapter Director in upholding the H.O.G. Chapter Charter
- Overseeing the administration of chapter events
- Recruiting and instructing volunteers for chapter activities
- Ensuring all liability insurance requirements are met for chapter events
- Overseeing the collection of required release forms for chapter events
- Assisting the Director and Secretary with the implementation of the Risk Management program, including procuring insurance and release forms

Activities Officers should also consider formally or informally surveying chapter members to generate feedback about past events and solicit new ideas with a goal of increasing participation in future events.



Get Ready to RIDE 365 in 2023

The 2022 Ride 365 Annual and Chapter Challenges are in the books and the H.O.G. team has begun auditing the results before declaring the official winners later this year (hopefully in April). Now it's time to start thinking about the 2023 challenges and planning chapter events and rides around them. Encourage your members to have mileage readings taken as soon as possible. Remember, at least two readings must be recorded every calendar year for the miles ridden in that year to count for annual challenges. These readings should be taken as close as possible to January 1 and December 31 to capture every mile ridden during the year.

Based on member feedback, this year we've also enhanced some existing Ride 365 programs to increase the incentive to participate or make it easier for members to earn rewards and recognition for the miles they ride. Dealership Check-In Challenge participants will now be rewarded for more achievement levels along their journey, with awards received for 10, 25, 50, 75, and 100 or more check-ins. 10 for '23 Challenge participants will also receive a unique H.O.G. 40th Anniversary challenge coin for each location visited in addition to a poker chip. For all the details, visit the Ride 365 program page.

## Calendar of Events

# FEBRUARY 2023

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4	5
•		7	8	9	10	11	12
	- Chapter Mtg. 1:00p	14	15	16	17	Valentine Fun Socibowl - 5pm	19
	20	21	22	23	24	25	26
2	7	28					

FREE CALENDAR BY HOMEPRINTABLES.COM







## FEBRUARY 2023 Events

Feb 7 to 14: 20% off H-D Jewelry

Feb 11 and Feb 25: Souped up Saturday (Free soup from 12p to 2p)

Feb 16: Ladies Night

